



676 Lorne Scots Royal Canadian Army Cadets

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Re: France 2016 fundraising

How your Cadet Can Visit France for Free!

As part of our fundraising plan for our 2013 France trip, we are offering parents the opportunity to participate in the Avgen gift card purchase program. All the money you raise through this program is for exclusive use by your cadet. The program is simple in that you purchase gift cards and certificates from Avgen for use in everyday purchases. You don't have to purchase any goods or services you don't already use.

Avgen carries gift cards from a large number of major retailers. Popular retailers that participate in this program include: Loblaws, Sobeys, No Frills, Fortinos, Real Canadian Superstore, Canadian Tire, Home Depot, Home Hardware, Swiss Chalet, Harveys, Wendy's, Second Cup, Starbucks, Cineplex, Future Shop, Keg, La Senza, Longos, Pizza Pizza, GAP, Old Navy, Kelsey's, the Bay, Pioneer, Petro Canada, Esso, Sears, Shoppers, Staples, Winners and many others.

Cadet families buy the gift cards from us for face value and redeem them for full value. Your Cadet accumulates the difference in their fundraising account as fund raising revenue. The money you raise through this program is not pooled and the full amount will go directly to offset the cost of your Cadet's 2016 France trip.

The simplicity of this program is that you put your regular household shopping dollars to work. You earn money from using the gift cards without spending anything additional. Just spend your family's regular shopping dollars at the stores that participate in the discount program. Gift cards can be used for just about any purchase including food, clothing, entertainment, furniture, building supplies, auto repair, gasoline, dining out and much more.

We'll be holding a series of brief information meetings about the new program and we urge you all to attend. We'll go over all of details of the program, provide order forms, and answer your questions:

Avgen Gift Card Fund Raising Program for Europe 2016 Information Meeting to be held:

Wednesday October 8, 15, 22, 29 2014 at 7 pm at the Armoury

This program promises to be a simple and effective fundraising program. This will be the major fundraising initiative for our 2016 trip.

Sincerely,

Michele Cameron
676 Lorne Scots Support Committee Chair
(Email)